

NOCA Notes

September 29, 2011

Awards Recipients:

Each year the NOCA awards three NOCA Volunteer Awards, a Club Recognition Award, and Honorary Life Memberships. Following are the recipients for the 2010-11 season:

NOCA Volunteer:

- James McPherson – Longlac CC
- John Sporer – Idylwyld G&CC
- Bonnie Barbisan – Fort William CC

NOCA Club Recognition:

- Soo Curlers Association

Honorary Life Membership:

- Bill Volume, Sudbury
- Paul Sauve, Sudbury

As well, the Ontario Curling Council awards a **Pat O. Reid Coach of the Year** award annually. This year Karen Saarimaki from the Geraldton CC received the award.

Congratulations to all recipients. Your dedication to the sport is truly remarkable.

Competitions Update

Most of the **Competitor Guides** are now on the NOCA website. Competitors and Coaches are encouraged to download, print, and read the guide for the competition they are entering.

All **playdown registrations** are now on available online. The upcoming events and deadlines are:

- Junior - November 11th
- Women - November 18th
- Men - December 16th (regions), January 11th (qualifiers)
- Bantam - December 23th
- Senior - January 6th
- Wheelchair - January 6th
- Masters - February 10th
- The Dominion Curling Club Championship - February 17th
- Mixed - March 2nd

Other events:

- Bantam Cup Idylwyld – October 14th
- Bantam Cup Copper Cliff – December 2nd
- Youth Challenge Soo Curlers – November 4th
- Youth Challenge Espanola – November 18th
- Youth Challenge Thunder Bay – December 16th

Sponsors/ Partners



John Shea Insurance
Brokers Ltd.



NOCA Notes

September 23, 2011

Competition Changes

There are changes to the competition format of the Bantams, Juniors, and Seniors for the 2011-12 season. In order to decrease travel for the first level of competition, and to increase participation, the following changes will be implemented:

- Inter-region playdowns will be eliminated, with the first level of play being regional playdowns.
- The number of teams (of each gender) playing at provincials will increase from 6 to 8.
- Each existing region will qualify 1 team with the larger regions (regions 2 and 5) receiving 2 spots
- Regions 1, 3, 4, and 6 must have 2 teams participating to receive their Region's spot at provincials.
- Regions 2 and 5 must have 4 teams participating to receive their 2 spots at provincials.
- If a region does not have the required number of teams participating they will compete with the next geographically closest region. The additional spot will be awarded to the region with the most entries.
- For competition purposes only, Espanola and the Manitoulin Island clubs will compete with Region 5 to balance competition numbers, and reduce travel.

Business of Curling One-Day Seminar

A one-day Business of Curling seminar will be held **Saturday October 1st** at the Idylwyld G&CC. The session will run from 10 – 5 and the registration fee is \$25 including lunch. This seminar is open to anyone interested in helping their club succeed (staff, Board members, volunteers).

Topics for the day include:

- Embracing Social Media
- Bonspiels: Why are we having so much trouble?
- Eight Steps we can take to change the world of curling
- Getting Started in Curling for Adults
- Membership Recruitment
- Delivering Superior Customer Service

Registration for this seminar is available on the homepage of the NOCA website.

Registration deadline September 27th.

Canadian Mixed Championships

The Sudbury Curling Club will host the Canadian Mixed National Championship November 12-19, 2011. This is the first event where the Equal Opportunity for Access to Championships policy will be implemented. All 14 Member Associations will have a berth in the event. After this year there will be a playoff just prior to the national event for the bottom teams to qualify for the last spots.

Event website <http://www.sudburycurlingclub.ca/>

For tickets and information email <mailto:2012nationalmixed@gmail.com>

Sponsors/ Partners



John Shea Insurance
Brokers Ltd.

NOCA Notes

September 16, 2011

CCA Launches Awareness Campaign for Clubs

The Canadian Curling Association recently launched a Curling Awareness campaign for clubs. All member facilities were sent 18 posters and a Planning Guide for Curling Facilities to Build the Sport in their Communities.

This is a great tool for curling facilities for recruitment of new members or users, and to promote the sport in their communities. More information is available on the NOCA website and at

<http://www.curling.ca/2011/08/12/guess-whats-right-around-the-corner/>

Business of Curling One-Day Seminar

A one-day Business of Curling seminar will be held **Saturday October 1st** at the Idylwyld G&CC. The session will run from 10 – 5 and the registration fee is \$25 including lunch. This seminar is open to anyone interested in helping their club succeed (staff, Board members, volunteers).

The Business of Curling program is designed to help clubs with operational issues, and this seminar will be jam packed with ideas. The session will be presented by Danny Lamoureux, Manager of Curling Club Development and Championship Services from the Canadian Curling Association. The day promises to be informative, interesting, and very interactive. Topics for the day include:

- Embracing Social Media
- Bonspiels: Why are we having so much trouble?
- Eight Steps we can take to change the world of curling
- Getting Started in Curling for Adults
- Membership Recruitment
- Delivering Superior Customer Service

Registration for this seminar is available on the homepage of the NOCA website.

Registration deadline September 27th.

Bantam/Youth Events

The NOCA is committed to providing opportunities for younger curlers to compete and improve. As a result, and with the help and commitment from a number of individuals, the following two programs have been established for the 2011-12 season.

Bantam Cup:

This is a series of events aimed at **Competitive** Bantam teams with some allowance for High School teams with no competitive NOCA Junior team members.

Youth Challenges:

The challenges are a number of events aimed at **Developing** bantam, elementary, high school, and younger junior teams, including mixed teams.

More information is available at

http://curlnoc.ca/content/Programs_and_Services/Bantam_Cup_and_Youth_Challenges/

Sponsors/ Partners



John Shea Insurance
Brokers Ltd.

NOCA Notes

September 9, 2011

Business of Curling One-Day Seminar

A one-day Business of Curling seminar will be held **Saturday October 1st** at the Idylwyld G&CC. The session will run from 10 – 5 and the registration fee is \$25 including lunch. This seminar is open to anyone interested in helping their club succeed (staff, Board members, volunteers).

The Business of Curling program is designed to help clubs with operational issues, and this seminar will be jam packed with ideas. The session will be presented by Danny Lamoureux, Manager of Curling Club Development and Championship Services from the Canadian Curling Association. The day promises to be informative, interesting, and very interactive.

Topics for the day include:

- Embracing Social Media
- Bonspiels: Why are we having so much trouble?
- Eight Steps we can take to change the world of curling
- Getting Started in Curling for Adults
- Membership Recruitment
- Delivering Superior Customer Service

Registration for this seminar is available on the homepage of the NOCA website.

Registration deadline September 27th.

New Registration format

The NOCA will be using a new registration format this season for all competitions and courses. The registration form is a very simple document right on the NOCA website, and payment methods are the same as in the past (Paypal, credit card, or cheque).

Membership Card Discounts

Every member of the NOCA will receive a membership card this season. Please go to the NOCA website to register your information and to be entered into a contest for great prizes.

Discounts from sponsors for members will be available on a Members only section of the site (currently under construction).

2011-2012 Competition Changes and Schedule

There will be changes to the format for Bantams, Juniors, and Seniors this season. Information and the new schedule are on the NOCA website.

Trillium Foundation

The next deadline for the Trillium Foundation funding program is November 1st. Many clubs have received funding for equipment, building repairs and renovations, and accessibility programs. <http://trilliumfoundation.org/>

2011-2012 Competition Changes and Schedule

There will be changes to the format for Bantams, Juniors, and Seniors this season. Information and the new schedule are on the NOCA website.

Sponsors/ Partners



John Shea Insurance
Brokers Ltd.

